

## SMART HORIZONS CAREER ONLINE EDUCATION PARTNERS WITH COLLEGE COMPLETE TO ASSIST STUDENTS IN REACHING THEIR EDUCATION GOALS

Smart Horizons Career Online Education (SHCOE; www.smarthorizonsonline.org) has formed a strategic partnership with College Complete (www.collegecomplete.com) that will benefit both organizations in their mutual goal of assisting adult learners seeking to further their education.

Students approaching College Complete for information about post-secondary education opportunities, but who lack the crucial high school diploma credential, will now be referred to SHCOE as a means by which to overcome this barrier. Once the diploma is complete, students can then work with College Complete to advance their education with a traditional college degree or trade program.

Established in 2009, SHCOE is the world's first AdvanceD/SACS accredited online school district. The company offers an instructional program that allows students returning to the education process to earn an 18-credit high school diploma while also completing course work for a credentialed career certificate.

Established in 2010, College Complete is a complementary public service that helps students find institutions that offer the degree or trade programs most likely to help them achieve their personal and career growth goals.

"We speak to anywhere from 10,000 to 15,000 students every day," said Jason Shatzkamer, Co-founder of College Complete. "A good percentage of those are students who want to pursue a college education but have never finished high school. Historically, this was something for which we really did not have an adequate answer. When we met with Howard (Liebman, CEO of SHCOE) and Wendy (Kauffman, COO of SHCOE) and began learning about SHCOE and everything they have to offer, we felt for the first time that we had someone to whom we could refer these students so they could earn their diplomas and continue their educational pursuits. SHCOE is the right choice for many of our students—one that we truly believe in."

Shatzkamer believes that SHCOE also embodies the next logical step in online education.

"The SHCOE program produces graduates that are not only proficient academically, but also technically—individuals who are prepared to succeed in today's online environment. There are many students graduating at even the college level in traditional education settings who have not acquired the necessary technical skills to succeed in the modern workplace."

Kauffman is also excited about the new partnership between SHCOE and College Complete.

"College Complete has access to a large number of students who are in need of a high school diploma," Kauffman said. "It's the perfect fit for them to partner with SHCOE so that these students can be directed to us as an option for



acquiring their diplomas before moving on to pursue their goals in various post-secondary settings. We're excited to have found a partner in College Complete that shares our passion and dedication for the well being of our students."

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## About College Complete

CollegeComplete.com helps the public navigate the ever-changing and highly complex landscape of higher education, connecting students with the institutions whose offerings maximizes the likelihood of success. Partnered with hundreds of educational institutions and across all types of education goals, including traditional college degrees, trade and vocational certifications, and professional licensure, College Complete helps students assess all of the information that exists in the public domain, allowing them to understand and make sense of their educational opportunities. College Complete has an initiative to assist those in the US Armed Forces and their families and is able to assist in identifying schools that will not only provide the educational requirements of the soldier, veteran or family member but will do so in a cost effective manner. CollegeComplete.com is the student facing subsidiary of ed ideas, inc. (http://edideas.com)

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## About Smart Horizons Career Online Education

Smart Horizons Career Online Education, founded in 2009 and located in Pensacola, Florida, is a private, AdvancED/SACS accredited online school district. AdvancED/SACS District accreditation signifies that SHCOE and all of its schools are fully accredited and that SHCOE is recognized across the nation as a quality school system. Smart Horizons Career Online Education offers 18-credit, career-based high school diploma programs that are designed to prepare students for entrance into the workplace. Career certificate offerings include Childcare Education, Office Management, Protection Services, Homeland Security, Healthcare (coming in Fall 2011) and Transportation Services. For more information, visit our Web site at www.shcoe.org, call our office at 855-777-4265 or email our office at enrollment@smarthorizonsonline.org

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